

# THE LITTLE BLACK DRESS CHALLENGE

## ENTRY DETAILS

How to submit your personal success story for a chance to win \$1,000!

1. Purchase a Main Weight Loss Package or an Upgrade or Restart Package between November 2nd and December 31st, 2020.

2. Complete Phase II - Weight Loss.

3. Go to: [bit.ly/BeBalancedLBDC](http://bit.ly/BeBalancedLBDC) and submit the following:

- Your name and contact information
- Your local BeBalanced Center location
- The total amount of pounds you have lost
- A “before” photo of you prior to starting the program
- A flattering “after” photo of you in your “Little Black Dress (or Suit)”
- A video (max of 60 second on your cell phone or video camera) of you sharing your personal story about fitting into or wearing your little black dress (or suit) over the holiday season. **NOTE: Please wear your black outfit in the video.**

Ideas of what to include with your LBD story:

- How you felt before you found BeBalanced
  - Other programs you may have tried without lasting success
  - Why you decided to join this challenge
  - How the program impacted your life in regards to the holiday season
  - Any changes you have noticed to your mood, sleep, energy levels, PMS, or any hot flashes and/or night sweats
  - Any impact the program has had on your personal relationships/family life
  - Things are you enjoying more in life because of the program
  - Any changes in medications
  - If and why you would recommend the BeBalanced program to others
- Please print and sign the waiver on the next page, giving BeBalanced permission to use your testimonial video and photos. Scan the waiver or take a picture of it and upload it with your submission.

NOTE: Although you may or may not win first, second, or third prize, by submitting this waiver, you are hereby permitting us to use your entry in various marketing materials and on social media. Keep in mind that your privacy is important to us. Only your first name will be used along with your photos and/or videos.

4. Share the love and Be Rewarded!

Let your friends and family know about your decision to give yourself the gift of health this holiday season! If you choose to share your journey on Facebook, don't forget to tag us! It's simple. In the post, type the @ symbol followed by the word BeBalanced and select our page. Don't forget, if anyone purchases our weight loss package as a referral from you, we will give you \$25 in BeBalanced credit and we will give them a \$25 discount on a Main Package. There is no limit to the number of referral credits you can earn!

### TO BE ELIGIBLE TO ENTER:

- You must purchase a Main Weight Loss Package or and Upgrade or Restart Package between **November 2nd and December 31st, 2020.**
- Successfully complete at least one round of Phase II.

### ENTRY DEADLINE:

January 31st, 2021.

### WINNERS ANNOUNCED BY:

February 15th, 2021.

Once you have completed Phase II - Weight Loss, submit an “after” photo of yourself showing off your new figure in your little black dress (or suit) and include a video showcasing your personal success story.

After reviewing all the life-changing testimonials and photos, one lucky participant will be chosen and featured as our grand prize winner and will receive a cash prize of \$1,000!

A second and third place winner will also be selected! Second place will win a cash prize of \$100 and third place will win \$50.



**HORMONE WEIGHT LOSS CENTERS**

For questions call: **855-681-3391**

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## Granting of testimonial, photo, and video rights:

Please print and complete this document. Then scan or take a picture of it and upload it with your submission at:

[bit.ly/BeBalancedLBDC](http://bit.ly/BeBalancedLBDC)

I, \_\_\_\_\_, hereby grant BeBalanced, its representatives, and its employees permission to use, reproduce, edit, and/or publish any photos and/or video that may pertain to me—including my image, likeness, and/or voice without compensation and with or without mention of my name for any lawful purpose. I understand and agree that this material may be used in various print and online publications. In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, wherein these photos and/or video appear.

I have read and understand the above:

Signature \_\_\_\_\_

Printed name \_\_\_\_\_

Date \_\_\_\_\_